

## MEMORANDUM

TO: Arts and Culture Commission  
FROM: Maria Olson, Assistant Planner  
DATE: November 13, 2015  
RE: Arts and Culture Commission Meeting

The next meeting of the Arts and Culture Commission will be held on Wednesday, November 18th at 4:00 p.m. in the City Commission Room, City Hall. If you are not able to attend, please contact staff at 241-1474 or [planning@cityoffargo.com](mailto:planning@cityoffargo.com). Thank you.

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**ARTS AND CULTURE COMMISSION**  
**Wednesday, November 18, 2015 4:00 p.m.**  
**City Commission Room**  
**AGENDA**

1. Approval of Minutes for October 21, 2015 Meeting
2. Public Art Master Plan Consultant Recommendation
3. Public Art Projects in Fargo Proposal Recommendations
4. Call for Curators Review and Recommendation
5. Arts Partnership Presentation
6. 2016 Arts Funds Recommendation
7. Public Comment/Announcements
8. Adjournment

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Arts and Culture Commission Meetings are broadcast live on cable channel TV Fargo 56 and can be seen live by video stream on [www.cityoffargo.com/streaming](http://www.cityoffargo.com/streaming). They are rebroadcast each Saturday at 4:00 p.m.

People with disabilities who plan to attend the meeting and need special accommodations should contact the Planning Office at 241-1474 or TDD at 241-8258. Please contact us at least 48 hours before the meeting to give our staff adequate time to make arrangements.



Partnership. Mr. Mahli requested the Board provide a recommendation to the Community Development Committee who will be reviewing the Community Development Fund Applications and bringing forward recommendations to the City Commission in January/February of 2016.

**Item 5: America for the Arts Recap**

Planning Administrator Nicole Crutchfield gave a summary of a recent gathering hosted by the Americans for the Arts which she attended. She also elaborated on City processes when working with national funds and grants, providing handouts to the Board Members including information about the ArtPlace America Project and the New Community Visions Initiative.

(4:41 p.m. Member Del Val absent)

Discussion was held regarding items addressed in the Fargo GO2030 Comprehensive Plan and what the community can do to grow and sustain its workforce.

**Item 6: Public Comment/Announcements**

No public comment/announcements were made.

**Item 7: Adjournment**

Mr. Olsen moved the meeting be adjourned. Second by Ms. Preston. All Members present voted aye and the motion was declared carried.

The time at adjournment was 4:57 p.m.

## MEMORANDUM

TO: Arts and Culture Commission  
FROM: Maria Olson, Assistant Planner  
DATE: November 12, 2015  
RE: Public Art Master Plan Consultant Recommendation

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At the July Arts and Culture Commission meeting, an RFP for Consulting Services for a Public Art Master Plan was reviewed and sent forward for approval by City Commission. Following final approval, the RFP was published on October 1st with a submittal deadline of November 2nd. Staff received four proposals from the following firms:

[Designing Local](#)

[Forecast Public Art, HKgi, and Karis Thompson](#)

[Public Art & Practice and SRF Consulting](#)

[Peter J. Smith & Co.](#)

Hard copies of these proposals will be made available at the commission meeting.

The initial subcommittee review of the proposals took place on November 4, 2015. Each proposal was reviewed based on the following criteria: Qualifications and Experience (25%), Proposed Approach (40%), Consultant Availability (15%) and Budget Proposal (20%). The following consultants were shortlisted for interviews:

- Forecast Public Art, HKgi, and Karis Thompson
- Public Art & Practice and SRF Consulting

Following these interviews, the subcommittee recommended the proposal submitted by Forecast Public Art, HKgi, and Karis Thompson be accepted.

**Suggested Motion:** 1) To recommend to City Commission that the proposal for public art master planning services submitted by Forecast Public Art, KGki, and Karis Thompson be accepted, and 2) to authorize staff to negotiate a contract with said consultant.

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## MEMORANDUM

TO: Arts and Culture Commission  
FROM: Maria Olson, Assistant Planner  
DATE: November 13, 2015  
RE: Public Art Projects in Fargo Recommendation

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At the July Arts and Culture Commission meeting, staff was authorized to publish an RFP for Public Art Projects in Fargo. The RFP was published on October 16th with a due date of November 4th. Six proposals were received in response to the RFP.

### Community Signs Project

Submitted by Cory Gillerstein and Jared Froeber

Proposal Summary: Large scale painted public signs with simple themes such as “strive, amaze, astound, etc.”

Total Funds Requested: \$1,000 per mural, 4-5 murals

Location: Not determined, suggestions within application include high traffic bike tunnels, bike paths, or on private property.

### International Market Plaza Paintings

Submitted by the Immigrant Development Center and artist Pasteur Mudende

Proposal Summary: Six Large Scale Oil paintings depicting worldwide market cultures

Total Funds Requested: \$4,000

Location: To be displayed within the entry space of the International Market Plaza

### Madison Park Sculpture

Submitted by the Legacy Children's Foundation and artist Brad Bachmeier

Proposal Summary: Construct an interactive sculpture as part of a proposed skate park project

Total Funds Requested: \$14,000, with a proposed \$15,000 of in-kind funding

Location: Madison Park

### Public Art Mural

Submitted by Nicole Gagner

Proposal Summary: Create a North Dakota themed mural within a public space

Total Funds Requested: \$800-1,500

Location: To be determined

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### Shakespearefest

Submitted by WinterArtsFest Steering Committee

Proposal Summary: Project support for WinterArts, an annual festival held within the Fargo-Moorhead area. The theme of this year's festival is Shakespearefest.

Total Funds Requested: \$10,000, with a proposed \$17,000 of in-kind funding and \$5,500 in donations, scholarships, and participant fees

Location: Multiple locations throughout town

### Welcome Benches

Submitted by St. Mark's Lutheran Church and artist Marissa Van Fleet

Proposal Summary: Create artist designed benches using church benches salvaged from St. Mark's Church.

Total Funds Requested: \$14,469.85

Location: Yet to be determined- various public spaces within Fargo.

Hard copies of these proposals will be made available at the commission meeting.

Subcommittee review of the proposals took place on November 6, 2015. Each proposal was reviewed based on the following criteria:

- Preference given to local artists
- Amount of funding leveraged from outside sources or in-kind contributions
- Project feasibility
- Accessibility of project by the general public
- All areas of the city should be considered for this proposal. Preference will be given to projects which affect a broad audience or extend public art beyond the city's core.
- Implements goals outlined within the GO2030 Fargo Comprehensive Plan and other stated City goals

At this meeting it was recommended that \$5,000 be allocated to the Skapespearefest, and \$10,000 be allocated to the Madison Park Sculpture.

**Suggested Motion:** 1) To recommend to City Commission approval of funding for the Shakespearefest and Madison Park Sculpture proposals.

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MEMORANDUM

TO: Arts and Culture Commission  
FROM: Maria Olson, Assistant Planner  
DATE: November 13, 2015  
RE: Call for Curators Review and Recommendation

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At the September Arts and Culture Commission meeting, the commission directed staff to begin the planning process for a temporary art exhibit in City Hall. An RFQ was issued on October 22nd in order to solicit interest from local curators. Responses to the RFQ are due on November 13th. Staff will present hard copies of these responses for review at the commission meeting. The commission is asked to review these responses and recommend a qualified curator.

In addition, staff has developed a temporary exhibit policy to provide a guideline for future exhibits in City Hall (attached). This policy will be presented to the city commission for approval along with the recommended curator.

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## I. PURPOSE

The City of Fargo and the Fargo Arts and Culture Commission wish to enrich the environment of City Hall and celebrate the talent and creativity of Fargo's Citizens through the public display of artwork. The purpose of this policy is to establish an Exhibit Program within City Hall for the temporary display of artwork.

## II. INTRODUCTION

The following policy will outline a general process for selecting and exhibiting artwork within designated public spaces throughout City Hall. All artwork displayed is intended for the benefit and enjoyment of the general public. The City shall be the sole determiner of the artwork displayed on city property. The City reserves the right to reject any or all artwork proposed. Artwork displayed must be accompanied by a signed and completed loan agreement form.

The policies outlined below are subject to review as needed and the City may adopt additional guidelines or amend this policy as it deems necessary.

## III. EXHIBIT CRITERIA

Prior to each exhibit, additional requirements and information will be outlined within a request for proposals or request for qualifications and finalized within an artist agreement or exhibit contract. In addition, all exhibits within City Hall must follow the requirements outlined below:

- Prior to setting up the exhibit space, a meeting will be scheduled by city staff with the exhibitor to discuss guidelines and exhibit contract or artist agreement.
- Unless otherwise indicated, responsibility for exhibit installation shall be the responsibility of the selected artist or curator. In all cases, installation responsibilities shall be outlined within the artist agreement or exhibit contract.
- Exhibitors may display artwork in designated public spaces only. Designated public spaces will be identified within the exhibit contract or artist agreement prior to installation.
- The City of Fargo will supply the necessary hanging supplies for each exhibit. If special supplies are needed, the exhibitor must notify city staff 2-3 weeks prior to the exhibit to ensure all necessary supplies are available. Pedestals and Easels used to display artwork are not permitted without prior approval due to safety requirements within City Hall. Additional restrictions on the size or weight of artwork may apply depending on the location of the exhibit. The size and weight of all artwork proposed for display must be reviewed and approved by city staff prior to installation. Artwork displayed may not interfere with pedestrian traffic or pose a threat to public safety. Artwork deemed to be unsafe shall be removed from display.
- The City does not provide insurance for artwork displayed, and is not liable for damage, destruction, or theft of the artwork while it is in the care of the City.



- All artwork displayed must be completely dry and ready for display. All artwork must also be professionally finished, matted and framed unless it is a work on canvas which is framed or finished along the edges. All work to be hung must be properly prepared with hooks or hanging wire prior to exhibiting.
- The exhibitor must transport and deliver all artwork to the display area. The city will not cover the cost for transportation or storage of artwork to be displayed unless agreed upon within an artist agreement or exhibit contract.
- The exhibitor is responsible for providing labels for each work of art. No hand written labels will be accepted. The exhibitor will also provide the City with a list of works exhibited. If the exhibitor chooses, they may also provide additional material such as artist statements, artist biographies, exhibit guides, or promotional materials such as posters or brochures.
- Responsibility for public promotion/advertising of the exhibit shall be determined within the artist agreement or exhibit contract.

#### IV. EXHIBIT RECEPTION

The exhibitor may provide a reception within the City Hall Commission Room or Commission Room Lobby. All reception dates are subject to confirmation and approval by the city. The exhibitor must be present during the reception and is responsible for coordinating set-up needs and providing refreshments. No alcoholic beverages are to be served within City Hall.

#### V. JURY PROCEDURE

A single juror or selection committee may be selected to provide initial review and recommendation of exhibit proposal to the Arts and Culture Commission, or the Arts and Culture Commission may act as the primary review body. In all situations, exhibit proposals will be reviewed and approved by the Arts and Culture Commission. If deemed necessary, additional approval by the City Commission may be required prior to proposal approval.

#### VI. FEES AND SALES

Artwork which is displayed shall not be sold within City Hall. The exhibitor may not list any sales information alongside the artwork. All interested parties must contact the exhibitor directly with inquiries about the sale of artwork displayed.

#### VII. AWARDS

Monetary payment for artwork, awards, stipends, or honorariums may be granted by the City to artists or exhibitors.



Cultivating the arts in our community

Dr. David Bertolini  
Chair, Art and Culture Commission  
c/o City Hall  
200 3<sup>rd</sup> St. N.  
Fargo, ND 58102

14 October 2015

Dear Dr. Bertolini and the Art and Culture Commission:

I am writing to give you some formal background regarding the relationship the City of Fargo has had with The Arts Partnership (TAP) for close to 30 years and to make my request for continued funding in 2016.

Sometime in the 1980s, funding for the arts organizations in the community shifted from various departments and pools of money inside City Hall to what was then the Lake Agassiz Arts Council (LAAC). This money moved to formally live inside the Social Service and Art Fund and was (and has been until now) administered and recommended to the Fargo Commission by the Community Development committee through an annual ask by LAAC/TAP. The first year I have a record of funding is 2002 when LAAC received \$48,000. There was a significant increase in 2005, when the funding jumped to \$80,000. I believe this was because of a shift in mill funding with the City. In 2008, funding increased to \$85,000. In 2014, TAP received \$90,000. There were some attempts to increase the dollar amount by giving dollars (\$10,000) specifically to be used for public art. In 2013, TAP used that money to fund a sidewalk poetry project in collaboration with the City, the Fargo Park District, Hawthorn Elementary, NDSU and MSUM. The second year, TAP funded the Downtown Piano Project, Alley Fair, Albino Buffalo Sticker machines and a time-lapse video of Fargo throughout the year from this additional funding.

In 2015, that public art money moved back to the City, and it took on the task of issuing an RFP and determining who received funding for public art projects. I served on the panel that made the selections. We funded three projects: artistic bike racks, a bus wrap of art and Beethoven-Fest, a month-long public art festival focused on Beethoven.

The funding that has come from the City of Fargo eventually inspired both the cities of Moorhead and West Fargo to also follow suit and give one check annually to TAP to manage the funding of area organizations making art. TAP manages this with a formal and transparent annual grant application. A grant committee determines the funding awards for approximately 30-35 metro organizations making art. The City dollars have, to date, been split with 60% of the total going to grants and 40% of the total staying inside The Arts Partnership for general operating costs to do the other important work we do to amplify the arts in the community.

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This year, TAP hired a consultant to meet with all of the organizations who received funding through the City Arts Partnership grants to learn more about what their needs are, why this money matters and how we might better administer it. We took those conversations seriously and are working to create more funding tiers and criteria so that we are using City dollars in the most strategic way possible. We will implement this new-tiered system in the early spring of 2016 and believe it is a better way to ensure that City money is being wisely spent to make the most of it inside the arts community.

With the creation of the Art and Culture Commission, my hope is that the long-standing relationship The Arts Partnership has had with the City of Fargo will not go away. We believe we are serving an important role in terms of managing these dollars for the City and administrating them to the arts community, and we take that role very seriously.

Your continued recommendation to the Community Development committee and ultimately the City Commission will be instrumental in our overall success and the success of many area arts organizations through our City Arts Partnership grants.

In 2015, we received \$90,000 from the City of Fargo. We re-granted \$54,000 of that, which was part of the \$70,600 we gave out as a whole, to 30 area organizations. The other \$36,000 we used for our operations, which include creating our weekly e-newsletter and social media communications platforms, hosting many valuable meetups for the arts community and doing advocacy on behalf of the arts with many sectors within the larger community. This split was in keeping with the long tradition of granting 60% and keeping 40% for GOS.

Looking forward to funding the City Arts Partnership grants for 2016, the board of directors of The Arts Partnership and I have set aside 70% of the dollars we receive from the tri-cities for a total of \$82,000 if the amount stayed the same from the City of Fargo (\$63,000). We believe that one of the best ways we can assist the arts organizations in our community is to increase the funding available to them.

I am also writing to make my request for the 2016 year. I respectfully request an increase of \$10,000 to \$100,000. This would allow us to re-grant \$70,000 from the City of Fargo at 70%. Our pool of applicants continues to grow, and the need for more dollars is important for the arts to continue not only doing the work they are currently doing but to do even more and better art for the community. With this significant increase, we would award \$94,500 through the City Arts Partnership grants in 2016.

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Thank you for all you do to support and promote the arts in this community through the Art and Culture Commission. We are at an exciting tipping point in this community, and I expect that we will continue to see fabulous growth within the arts community, too. Please don't hesitate to contact me if you have any questions.

Sincerely,



Dayna Del Val, executive director The Arts Partnership  
701.237.6133  
dayna@theartspartnership.net



# THE Arts Partnership

## ANNUAL REPORT 2015

**Mission:** Cultivating the arts in our community

**Vision:** The Arts Partnership will be the primary resource and the leading champion for the arts in our community.

## GREETINGS FROM THE EXECUTIVE DIRECTOR

Hello Arts Partners and Arts Supporters:

What a year it's been at The Arts Partnership, and really, for the arts in our community as well.

Some highlights I am particularly proud of:

- Our support local art campaign took off in fabulous ways and is showing up all over this community and well beyond.
- We far, far exceeded our Giving Hearts Day goal. That translates directly into our ability to better support the arts community through a range of initiatives.
- We continued our weekly writing relationship with *The Forum* and added a new monthly radio program with KFGO to reach an even larger audience about the value of the arts in this community.
- Partnering with ArtsLab, TAP provided scholarships to 11 area arts organizations to participate with us in the important work of capacity-building.
- We brought 16 artists and arts organizations to Bismarck for the Bi-Annual ND Council on the Arts Conference and Governor's Arts Awards.
- More than 1,000 people attended TAP's second annual ChalkFest — that's more than two and a half times that of the first year.
- More than four times the number of individual artists applied for TAP's grants and additional calls for artists this year than ever before, proving that the need is great to support both arts organizations *and* individual artists.
- We expanded our Artist in Residence program to include Myriad Mobile as well as TMI Hospitality — that means up to six artists can now participate in this program annually, reaching new audiences by taking the art to the audience.
- Choosing our Artists in Residence and CSA shares was extremely difficult because we had so many excellent applications.

I am excited to announce that Melissa Kossick has joined our team as the new Communications Coordinator and Media Producer. She will begin in earnest in July, so be sure to introduce yourself and welcome her to TAP.

All in all, this has been a tremendous year; we anticipate an even more exciting 2015-2016. Thank you for your support this year, for making such dynamic art for us to communicate about and advocate for, and for being such a vital part of what makes this community so vibrant.

Dayna Del Val, Executive Director

## ADVOCACY

The most important work we do is to advocate on behalf of our Primary Artist Partners and the arts in general. We do this at the state and city levels, as well as working with the business, educational and service club sectors in our region. The following gives a brief overview of some of the key advocacy work we've done over the past year.

- **Support Local Art Campaign Launched** – The idea was simple and direct: encourage people to support local art with t-shirts, billboards, an airport sign, window clings and coffee sleeves. The merchandise allows wearers to show their love for the arts and artists in our community – and encourages others to do the same.
- **The Forum Partnership** – The Arts Partnership enjoys a unique relationship with The Forum. Three times a month, TAP writes a feature article about a Primary Arts Partner. The monthly column by the Executive Director provides an opportunity to address pressing issues in the arts community, whether local (the vandalism of public art) or national (STEAM vs. STEM).
- **Social Media Efforts** – As part of a larger project to ensure that our social media efforts are effective and efficient, this spring we consolidated ARTSpulse. Now simply the TAP e-newsletter, it no longer exists on Facebook or Twitter. We will continue to streamline our social media outlets to provide a clear, consistent platform for our community.
- **Unplugged with Dayna Del Val** – At the end of May, TAP Executive Director Dayna Del Val began advocating for the arts community in a monthly hour-long radio show on KFGO 790 AM. In each show, she will interview artists in the community, and also engage influential people in the area with the arts.

## DEVELOPMENT

Our “development” goals are always conceived to benefit directly our Partners and the local arts community. Basically, growing TAP’s funding base – whether from the Tri-City governments, individuals or businesses – translates directly into a larger grant funding pool as well as the ability to offer indirect support to our grantees and Partners, for example the ArtsLab scholarships.

In February 2015, TAP participated for the 2<sup>nd</sup> consecutive year in Giving Hearts Day. TAP’s goal was \$10,000, but individual contributions raised \$14,355. With a match from Otter Tail Corporation and the City of Fargo deciding to use the day to give their Social Service and Art fund dollars, the final total raised was \$110,855. That impressive increase over the prior year resulted in 4 awards worth an additional \$21,500: the Gate City Bank Giveaway (Local Winner), 1<sup>st</sup> Place Fundraising Award (Small Nonprofit), Rising Star Award and Dynamite Award.

Additionally, throughout the year, we have been reaching both individual donors and businesses interested in increasing their overall support of the arts by contributing to TAP. For example, this spring, Jade Presents announced that it would donate a portion of all ticket sales at this summer’s Bluestem events to grants for musicians. Details of that grant program will be announced in the fall.

## GRANTS

The most important development work TAP accomplishes each year is its award of grants to both organizations and individual artists. Receiving direct financial support is vital, of course, in allowing the organizations and artists to produce the kinds of programming, arts-related projects and individual artworks that nourish our community's quality of life. TAP has three funding programs: the City Arts Partnership grants are funded by the Cities of Fargo, Moorhead and West Fargo; the Sanford Arts Partnership grants are funded by Sanford Health; and the Individual Artist Partnership grants are supported by individuals and businesses.

In the past 15 years, TAP has awarded grants totaling nearly \$940,000. For the 2015-2016 grant period, TAP is pleased to be supporting 30 organizations and 9 individual artists with \$81,300 in grants. We were particularly gratified that the number of individual artists applying for grants this year nearly quadrupled from prior years.

This summer, we will be talking to Partners, grantees and others in the arts community about the grants program and how we can be most effective with the grants we give. We have been slowly growing the amount of funding available over the years, and are excited about the potential of growing the program further.

### City Arts Partnership Grantees –\$70,600

Celebration of Women \$1,000	Learning Bank \$4,000
Churches United for the Homeless \$2,000	Moorhead Parks & Rec Celtic Festival \$1,800
Fargo Parks Classical Musical Festival \$1,800	MSUM CNL Performing Arts Series \$1,500
Fargo Theatre \$4,500	NDSU Department of Theatre Arts \$500
FM Area Youth Symphonies \$3,500	NDSU Memorial Union Gallery \$1,000
FM Chamber Chorale \$1,000	Plains Art Museum \$4,500
FM Community Theatre \$2,000	Prairie Public Broadcasting \$2,000
FM Opera \$3,000	Red River Watercolor Society \$500
FM Symphony Orchestra \$5,500	Rourke Art Gallery and Museum \$4,500
FM Visual Artists \$2,000	Spirit Room \$2,000
FM Youth Choir \$1,000	Theatre B \$5,000
Gooseberry Park Players \$3,500	Tin Roof Theatre \$1,000
Historical & Cultural Society of Clay Co. \$1,000	Trollwood Performing Arts School \$3,500
Kid Core \$1,000	West Fargo Public Library \$2,000
Lake Agassiz Concert Band \$1,500	West Fargo Summer Arts \$2,500

### Sanford Arts Partnership Grants – Total Awards \$6,250

FM Area Youth Symphonies \$2,500	FM Opera \$1,750
FM Community Theatre \$500	FM Youth Choir \$1,500



## Individual Artist Partnership Grants – Total Awards \$4,450

McCal Joy Johnson \$500 \*  
Anne Kaese \$500  
Warren Kessler \$500 \*\*  
Tim Lamey \$500  
Amber Parsons \$500 \*  
Margaret Rozella Schneider \$450  
Elizabeth Schwankl \$500

Scott Seiler \$500 \*  
Emily Williams-Wheeler \$500 \*\*\*

\* Recipient of the Art Party Grant  
\*\* Recipient of Erin Koffler Memorial Fund Grant  
\*\*\* Recipient of the Moorhead P.E.O. Scholarship

## PROGRAMS

The Arts Partnership has developed some on-going programs that build audiences, participants, purchasers and supporters of the arts in our community and that also benefit our local artists and arts groups. These programs are always developed to benefit directly our Partners and other local artists and arts organizations. Indeed, we view these programs largely from an advocacy stand-point: what can we do as an umbrella arts organization that best encourages audiences and support for the arts?

- **Community Supported Art (CSA)** – TAP’s CSA Program entered its fourth season this spring. Modeled after the Community Supported Agriculture program, TAP’s CSA also operates under the goals of being local, sustainable and community-driven. The motivation: to introduce arts supporters to local artists and help build audiences and purchasers for their work. Each year, 50 shareholders and their guests participate in each party. At each event, shareholders receive an original piece of art, an artisan work or a performance, in addition to a culinary art share. In the program’s 4-year history, TAP has awarded nearly \$40,000 to more than 40 artists and arts organizations for the creation of the art shares. CSA artists for 2015 include Jon Solinger (photographer); Vic Pellerano (singer-songwriter); Angela Ecklund (leather, stamped metal and cloth work); Cameron Peterson (printmaker); Lyra Trio (violin, cello and piano); Dan Jones (painter/pen and ink); and culinary artists Joe Swegarden, Nancy Olson and Phil Edwards.
- **Artist-in-Residence (AIR) Program** – The AIR Program began three years ago, as a partnership between TMI Hospitality and TAP. It was created with the understanding that building a creative community, encouraging imagination in the workplace and fostering creative agency for all leads to a more vibrant, more active society. Each year, three visual artists are selected in consultation with the corporate sponsor to produce a four-month exhibit for the corporate offices. The artists also engage with the employees, whether through an artist talk/Q&A or through an arts activity. This spring, Myriad Mobile also became a corporate AIR participant.
- **Chalkfest** – In 2013, TAP envisioned a free, three-hour, free public event with chalk and bubbles and pizza and pop. That first Chalkfest, hosted in the parking lot of the Great Northern Bicycle Shop, attracted more than 450 participants. Given that initial success, TAP upped the ante in 2014 with an expanded ChalkFest event. Held in Island Park, with live music and food vendors, TAP exceeded its goal of 1,000+ participants, who covered the sidewalks in chalk drawings as far as you could see from the gazebo. Planning for the 2015 edition of Chalkfest is underway, and has the potential to far exceed the number of participants in prior years.
- **Art Marathon** – This spring marked the third Fargo Art Marathon, which encourages participants to get out and about on a series of art-related adventures. Either by using the Fargo Art Marathon app created by Myriad Mobile or social media channels, this year’s participants had to complete 26 challenges in a two-week period. Challenges included attending an art event, finding a specific work of art located in our community or participating in an art action. Each year, participation has grown both in the number of competitors and the number of arts organizations and individual artists who want to participate.

# FISCAL 2016 ANNUAL BUDGET

JULY 1, 2015-JUNE 30, 2016

## REVENUE

### Grants

City Arts Partnership Grant Funds	84,599
Sanford Arts Partnership Grant Funds	10,000
Tri-City Funding	36,257
State Agencies	7,805
Foundations	<u>8,000</u>
<b>Total Grants</b>	146,661

### Contributions

Giving Hearts Day	19,500
Advocate Donations	<u>69,515</u>
<b>Total Contributions</b>	89,015

### Program and Event Revenue

CSA Income	20,000
Artist in Residence	24,700
Other Program and Event Revenue	<u>5,500</u>
<b>Total Program/Event Revenue</b>	50,200

### Earned Revenue

Artist Partnership Dues	13,500
Communications Sponsorship + Ad Sales	12,500
Merchandise + Other Earned Revenue	<u>4,100</u>
<b>Total Earned Revenue</b>	30,100

### Cost of Goods Sold

(3,000)

### TOTAL REVENUE

**312,976**

## EXPENSE

### Payroll Expense

Salaries	95,000
Payroll Taxes	7,268
Employee Benefits + Workmen's Comp	6,400
Intern	<u>500</u>
<b>Total Payroll Expense</b>	109,168

### Grant Expense

City Arts Partnership Grants	84,599
Sanford Arts Partnership Grants	10,000
Artist and Other Grants	<u>20,000</u>
<b>Total Grant Expense</b>	114,599

### Programs and Events

Artist in Residence	19,625
CSA	14,500
Partner and Other Programs/Events	<u>9,250</u>
<b>Total Programs and Events</b>	43,375

### Administrative Expenses

**17,750**

### Development

**21,250**

### Operations

**6,000**

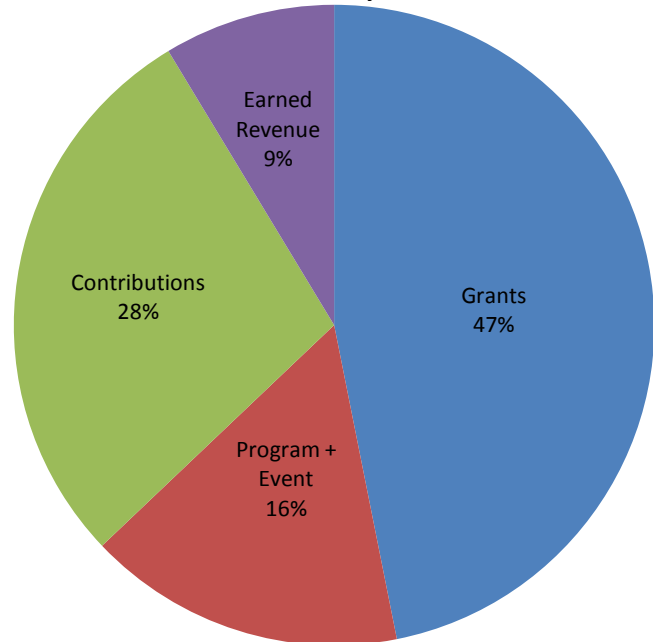
### TOTAL EXPENSE

**312,142**

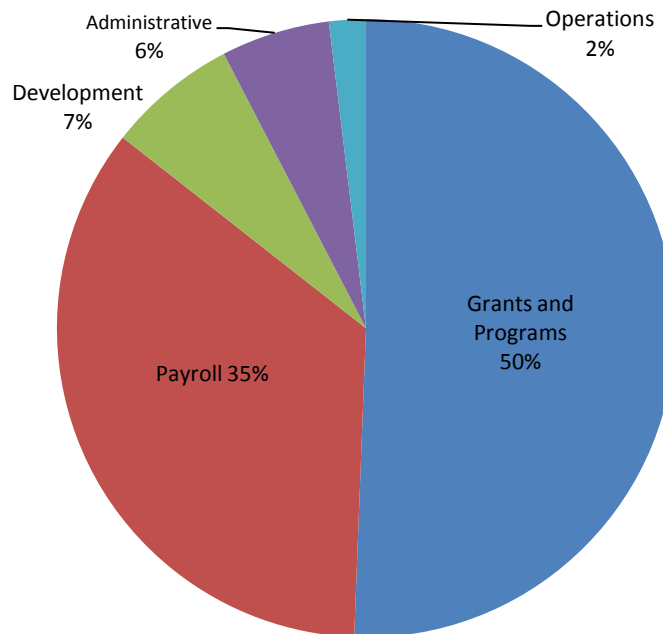
### SURPLUS/(DEFICIT)

**835**

## Where our money comes from



## What it supports



## PRIMARY PARTNERS

The Arts Partnership thanks our Primary Artist Partners for their participation and support of the arts in our community. Since July 1, 2014, TAP has welcomed the following individual artists and organizations as new Primary Artist Partners:

5 foot 20 Design Lounge  
Apollo Arts Studio  
Ashley Kunz  
Bad Medicine Films  
Birchpeel & Co/Angela  
Ecklund  
Brenda Luthi

Frog Alley Studio/Carrie Oye  
Jade Presents  
Jescia Hoffman  
Jon Solinger  
Kenneth Anderson  
Krista Ulrich  
Michael Weatherly

Office Sign Co.  
Sandi Dahl  
Steve Knutson  
Stumbeano's  
West Fargo Public Library  
Willow Wood Quilts

*The full list of TAP's more than 120 Partners can be found at [theartspartnership.net](http://theartspartnership.net).*

## FUNDERS

### Granters/Foundations

The Arts Partnership receives significant support from the Tri-Cities, which supports the City Arts Partnership grants. Additionally, we receive funding from the North Dakota Council on the Arts and from foundations, locally and regionally.

### Advocate Partners

Our Individual and Business Advocate Partners ensure that The Arts Partnership is responsive to our Primary Artist Partners and the arts community generally. Individuals are our grassroots funders and our audiences – they drive our Partners' audiences, purchasers and participants. Our Business Advocates share the belief that building a creative community, encouraging imagination in the workplace and fostering creative agency for all leads to a more vibrant, more active society.

*For a list of our Advocate Partners, visit [theartspartnership.net/partners/](http://theartspartnership.net/partners/).*

## BOARD OF DIRECTORS AND GRANT REVIEW COMMITTEE

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*Individuals interested in participating as a board member or on the Grant Review Committee, please contact Dayna Del Val directly.*